



HAPPY NEW YEAR

Adieu 2010, Welcome 2011! I wish you and your family a very Happy New Year and express my optimism for a prosperous time ahead. Incidentally, we are entering into a new decade of the 21st Century with new hopes.

During the past decade, Hindustan Steelworks Construction Ltd. achieved a remarkable improvement in its physical and financial performance parameters leaving an indelible impact on the Infrastructure Development of the Country.

It is my pleasure to express that the Company increased its market share considerably with over `2000Cr. worth of orders secured during 2010, which has been the highest in any calendar year since inception. The financials of the Company also are steadily moving towards attaining long term sustainability. With more than `72 Cr. operational profit, earned during the year, the Company can look forward to a more comfortable time ahead.

Along with achieving much improved performance targets, HSCL has moved a long way forward in image building and acquiring higher marketing capabilities by way of entering into technological tie ups with formidable international players in the industry.

Marketing brochures, Corporate profile and most importantly the Corporate film of the Company were released during the year by Hon'ble Secretary, Ministry of Steel. Moreover, HSCL's pavilion in the IITF 2010 had put up a great show in its course for gaining greater marketing exposure.

During the year, Company has taken definite steps to strengthen its asset base by acquiring floor space in the sprawling SCOPE Minar for its Delhi Corporate Office. Besides this, 1 acre prime land in Mohali for its Office cum Executive Training Center and 5 acre at Rajarhat in Kolkata for Head Office and Residential Complex have also been added to its property holding in 2010.

The 'Certificate of Excellence' conferred on HSCL by Water Resources Department, Govt. of Bihar for its services in the flood management project of River Koshi and 'Certificate of Recognition' awarded by Essar, CNBC speak highly about the project implementation capabilities of the Company. The award for commendable use of Hindi in official communication was also presented to the Company by Hon'ble Minister of Steel during the year.

I once again wish you a Happy New Year 2011 and earnestly seek your cooperation and support to lead the Company to the next level of excellence during the coming years.

With Regards,

A handwritten signature in black ink, appearing to read 'Malay Chatterjee', with a stylized flourish at the end.

(MALAY CHATTERJEE)
Chairman-cum-Managing Director